

ROB MORGAN *is* **A CURIOUS PERSON**



Media Kit

January, 2019

First of all, let's start with a question...



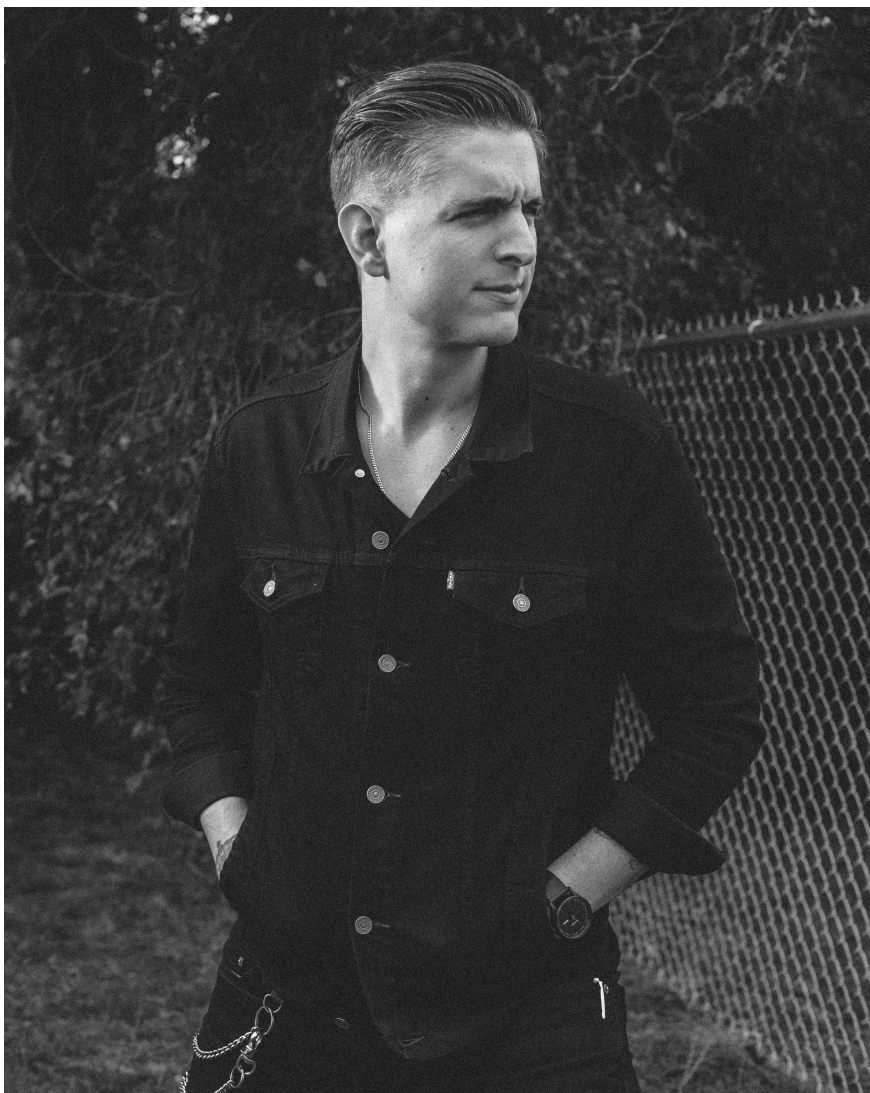
Who is Rob Morgan?

From Grammy nominated artists to young up-and-coming singer-songwriters; From coffee shops & dive bars in the U.S. to arenas overseas; Rob Morgan is an internationally touring bassist and music director whose focus is partnering with artists to help make their musical vision a reality primarily in a live setting.

Best known for his work with multi-platinum recording artist, Owl City, Rob has written and produced live sets as music director for multiple world tours. He's been described as "A visionary who's able to partner with an artist and help raise their live performance to the level of art." Rob currently lives in Minneapolis, MN with his wife and their two cats.

The Podcast...

In his podcast "Rob Morgan Is A Curious Person" Rob sits down with intriguing people over drinks (on location) with the goal of connecting on a personal level to try and get past "What" it is they do, to find out WHO they are, WHY they do it and WHAT he can learn from them with the hopes of entertaining and inspiring others while he's at it.



THE STATS

299,000

Total Podcast RSS Downloads

40,000

*Monthly RSS Downloads
(January, 2019 and growing)*

1/week

*Long Format (1-2+ hrs)
Interviews (Released Every
Tuesday)*

6/week

*Short Format (5-20min)
"Daily Episodes"*

50%

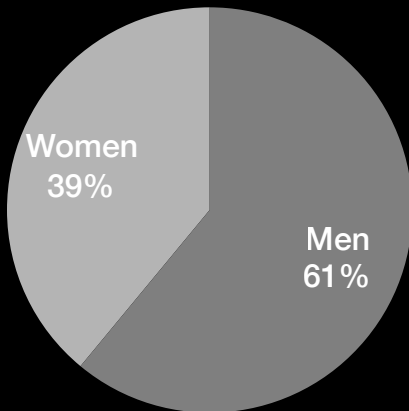
*Listeners From Social Media
(Facebook & Instagram)*

3,600

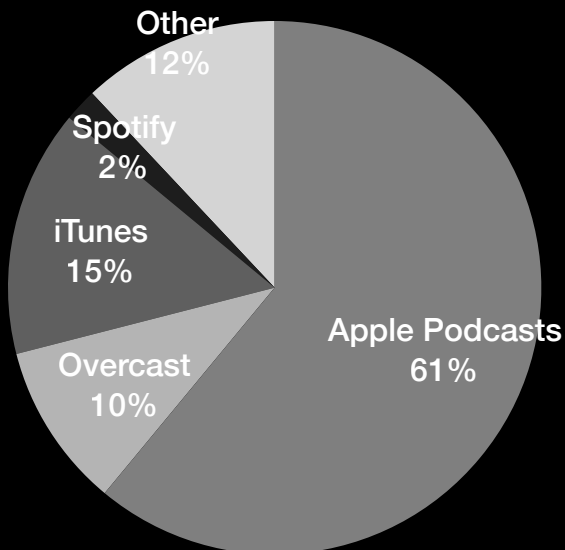
Instagram Followers

Who's Listening?

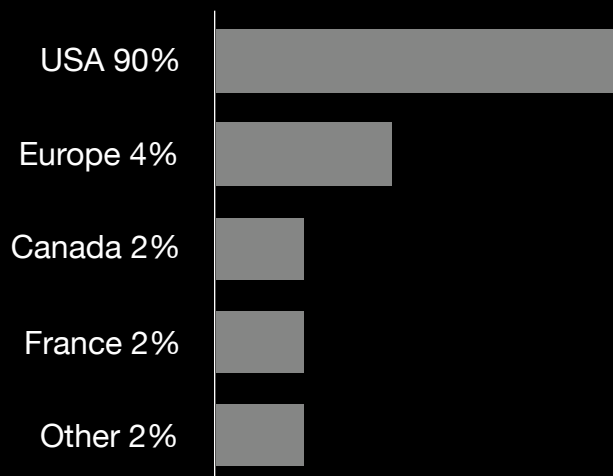
Demographics



Platforms



Listener Locations

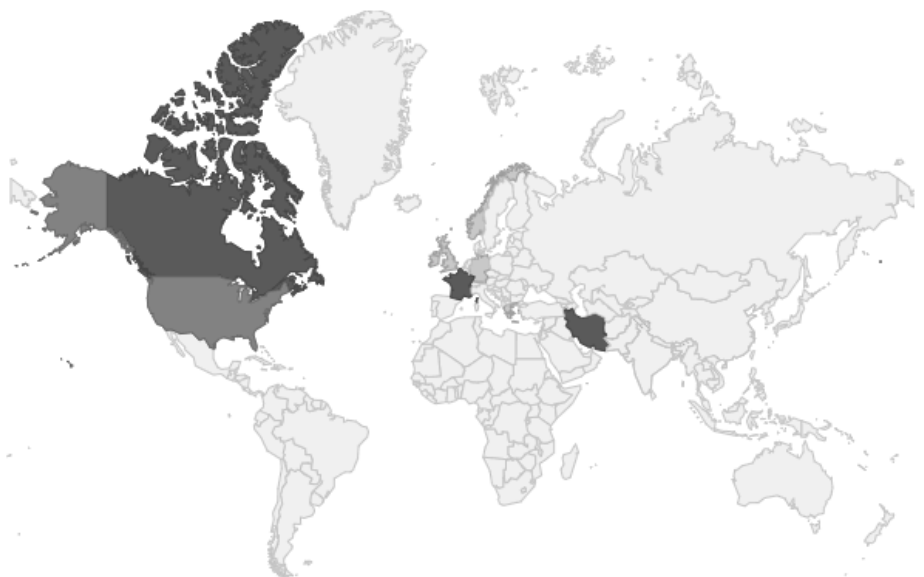


New DAILY Episodes In 2019!

*“Give Us This Day, Our
Daily Guinness”*

“What would happen if I tried to change my own personal definition of ‘Curiosity’ from a Noun to a Verb, from questions to a lifestyle? What if I sat down EVERY DAY in 2019, drank a Guinness and recorded a podcast episode in the hopes of changing the way I look at food, drink, art, culture, and the creative process in the hopes of learning what it means to live a more curious life?”

“Engaging In A Worldwide Conversation”



PARTNERSHIP AVAILABILITY

Podcast Sponsors

Product or Company endorsed by Rob in a fun, convincing and entertaining way unique to each episode in the introduction of the episode. (these can be done on a monthly, weekly or 'Stand Alone' (one long form Tuesday episode) basis.

Gear Endorsements

For a listing of the companies I currently endorse, visit:

www.therobmorgan.com/endorsements

Sponsored Giveaways

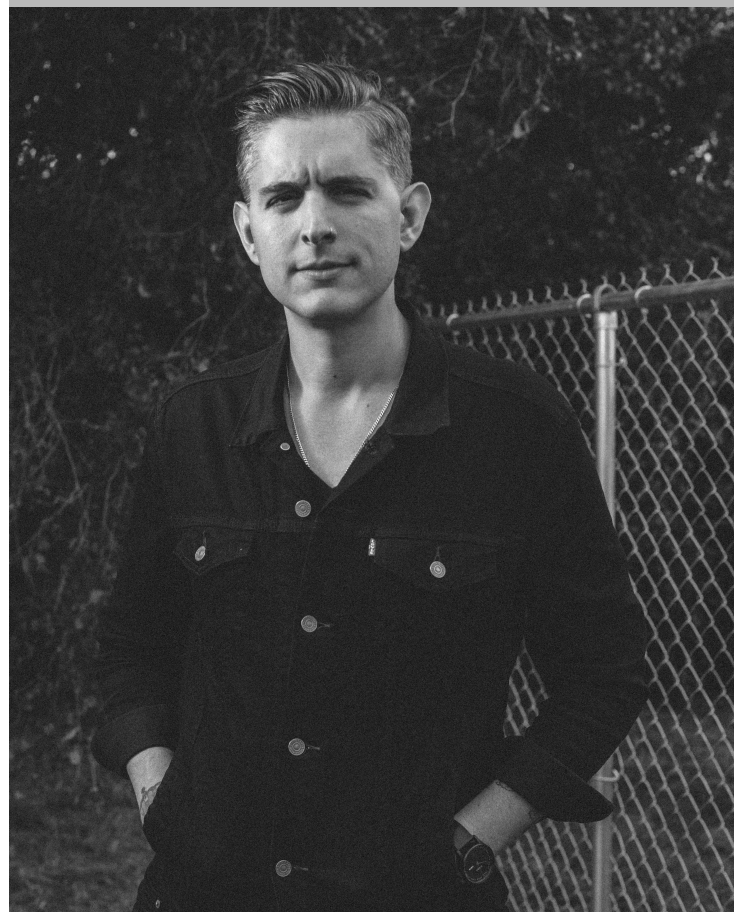
Sponsored giveaways are the best way to involve listeners and gain interest in your product. A sponsored giveaway must be an addition to and combined with a podcast episode sponsorship.

Speaking Engagements

How it works: Email therobmorgan@gmail.com with your event information and dates and a team member will get back to you shortly to begin the conversation on teaching topics and booking.

Who Follows Rob?

Rob's Audience is located mainly in the United States and between the ages of 21 and 35. They're looking for inspiring conversations centered around Food, Drink, Art, Travel, Culture And Creative Endeavors.



Here's the deal...

All partnerships, posts and requests are subject to approval and may be declined based on brand image or interest at the requested time.

Thank You. I'm Pumped To Collaborate!



LET'S DO THIS!

All sponsorships and collaborations are on a first come, first serve basis. To get your product or service lined up for a collaboration, please email: therobmorgan@gmail.com and include the product or service, the website, and what you envision for the sponsorship. Please allow 24-48 hours for a reply.

I'm excited to team up with you and work together to make things happen!

THEROBMORGAN@GMAIL.COM

WWW.THECURIUSPOD.COM



FROM THE CURIOUS MIND OF ROB MORGAN
